



ORCHARD BEACH PAVILION

FELHAM BAY, THE BRONX

ORCHARDBEACHPAVILION.COM

OPENING SUMMER 2026

A Call For Bronx Operators / Vendors

Built by the Bronx. For the Bronx.

For generations of Bronxites, Orchard Beach has never just been a beach. It's where summers were spent, memories were made and the community came alive. Music, dominoes, community, dancing. That feeling never left.

The 1936 Art Deco Pavilion has been fully renovated with a \$104M investment by the city and is reopening for summer 2026.

We have been granted the concession to operate food, beverage and merchandise and we are building it with the people who already call this place theirs.

What we are looking for

Hot food / Cold drinks / Good people. That's the deal.

- Fixed seasonal food stations in the loggias and snack bars
- Beverage and specialty drink stations
- Merchandise, beach goods and lifestyle retail
- Pop-up vendors tied to event programming, weekend markets and concert series
- Cultural and heritage concepts connecting with visitors



HIGHLIGHTS

- A high volume, popular Bronx destination
- Diverse demographics
- Press, community and citywide attention

How we operate

A community project run by professional hospitality operators.

- Full compliance with NYC Parks, NYC Health Department and all applicable regulations
- Energy Star equipment across every station
- No glass. Compostable service items only
- Sustainable sourcing prioritizing Bronx and NYC suppliers
- Bronx-first hiring, multilingual staff, living wages
- All vendor sub-licenses subject to NYC Parks approval



We provide the location, the foot traffic, the programming and the operational infrastructure. You bring the product, the team and the energy.

Apply Today!

Send an introduction with your concept, operating history and any market experience to:

John Denizard III, Orchard Beach Pavilion General Manager

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